

Personal data collected or obtained via Lundbeck.com

Type of processing and categories of individuals	Categories of personal data and source if relevant	Purpose of processing	Legal basis	Disclosure of personal data, if relevant and legal basis for the disclosure	Retention
<p>Via Lundbeck.com - users of “contact us” form (PV)</p>	<p><u>If users of Lundbeck.com use our “contact form” for reporting on side effects and adverse events regarding our medicinal products (as patients), we will obtain the following data from the patient:</u></p> <ul style="list-style-type: none"> • Contact information (name/initials, address, email address) • Country • Information on date of birth, age/age group, gender • Information on health and medication • Sex life/sexual orientation (only if reported and relevant*) <i>*In general, this category of data is not specifically requested and collected but only captured and processed if reported in connection with an adverse event report and relevant for the medical and scientific assessment and evaluation of the case</i> • Criminal convictions/offences (only if reported and relevant*) <i>*In general, this category of data is not specifically requested and collected but only captured and processed as part of an adverse</i> 	<ul style="list-style-type: none"> • It is a legal requirement that H. Lundbeck A/S collects and processes your personal data. We are obliged to register, monitor and analyse the adverse events that are reported to Lundbeck and to perform medical and scientific evaluation of any adverse event that may be related to a Lundbeck product. This is done to ensure high standards of quality, to enhance patient care and patient safety and to assess the risk-benefit profile of medicines 	<p>The legal basis for Lundbeck’s collection and processing of your personal data is:</p> <ul style="list-style-type: none"> • a legal obligation in section 53 of the Danish Medicines Act and section 5 of the Danish executive order on the monitoring of adverse reactions from medicinal products which implements parts of Chapter 1 and 3 of Title IX of Directive 2001/83/EC of the European Parliament and of the Council of 06 Nov. 2001, as amended by Directive 2010/84/EU of the European Parliament and of the Council of 15 Dec. 2010 cf. Article 6 (1) (c) of the GDPR; • to ensure high standards of quality 	<p>To continuously ensure the safety of our products we may disclose your personal data to relevant local health authorities, business partners and the Lundbeck Group companies.</p> <p>The legal basis for the disclosure is:</p> <ul style="list-style-type: none"> • a legal obligation in section 53 of the Danish Medicines Act and section 6 and 7 of the Danish executive order on the monitoring of adverse reactions from medicinal products which implements parts of Chapter 3 of Title IX of Directive 2001/83/EC of the European Parliament and of the Council of 06 Nov. 2001, as amended by 	<p>According to relevant pharmacovigilance legislation we are obliged to store your personal data for the lifetime of the product plus additional 10 years, as a minimum. However, the retention period of the personal data may be longer where union law or national law so requires.</p>

	<p><i>event report related to a legal case or an insurance case or where the data relevant for the medical and scientific assessment and evaluation of the case</i></p> <ul style="list-style-type: none"> • Other personal data contained in the message or in the attached document <p><u>Healthcare professional and individuals reporting on behalf of patients:</u></p> <ul style="list-style-type: none"> • Contact information (name/initials, address, email address) • Country • HCP profession/title (only HCPs) • Other personal data contained in the message or in the attached document <p>The source of data obtained in the “contact us” form (PV) is relative/individual or healthcare professionals reporting on behalf of you and publicly available sources such as websites or social media (in general, these sources are not monitored. Due to relevant regulation, Lundbeck employees that incidentally identify adverse events in publicly available sources (e.g. social media) are however obliged to report those to Lundbeck.</p>		<p>and safety of health care and of medicinal products cf. Article 9(2)(i) of the GDPR; and</p> <ul style="list-style-type: none"> • criminal convictions: section 8(3) of the Danish Data Protection Act cf. Article 10 of the GDPR. It is Lundbeck’s assessment that the processing of criminal convictions is (when relevant) necessary for the medical and scientific assessment and to ensure high standards of quality and safety of health care and of medicinal products 	<p>Directive 2010/84/EU of the European Parliament and of the Council of 15 Dec. 2010 cf. Article 6 (1) (c) of the GDPR and</p> <ul style="list-style-type: none"> • to ensure high standards of quality and safety of health care and of medicinal products cf. Article 9(2)(i) of the GDPR. • criminal convictions: section 8(4) of the Danish Data Protection Act cf. Article 10 of the GDPR. It is Lundbeck’s assessment that the disclosure of criminal convictions is necessary for the medical and scientific assessment and to ensure high standards of quality and safety of health care and of medicinal products 	
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<p>Via Lundbeck.com - Users of "contact us" form (other inquiries than PV)</p>	<ul style="list-style-type: none"> • Name, telephone number, email address • Name of organization • Country • Other personal data contained in the message or in the attached document • Type of requested service, if any 	<ul style="list-style-type: none"> • Providing the requested service • Handling of inquiries 	<p>The legal basis is Lundbeck's legitimate interest in providing the requested service and handling inquiries, including examinations in this regard, cf. Article 6(1)(f) of the GDPR.</p>	<p>We may disclose your personal data to</p> <ul style="list-style-type: none"> • our affiliates within the Lundbeck Group • other recipients depending on your inquiry in order to handle your request. <p>Depending on your inquiry, the legal basis for the disclosure is contract (Article 6(1)(b) of the GDPR), consent (Articles 6(1)(a) and 9(2)(a) of the GDPR), compliance with a legal obligation (Article 6(1)(c)) and/or Lundbeck's legitimate interest in providing the requested service and handling your inquiry, cf. Article 6(1)(f) of the GDPR.</p>	<p>Personal data related to your requests and inquiries will be deleted immediately after replying to you unless storage for a longer period is required under applicable law.</p>
<p>Via Lundbeck.com - Users who order of Lundbeck Magazine</p>	<ul style="list-style-type: none"> • Name, email address, telephone number, address • Title • Company • Profile (e.g. student, employee etc.) • Type of requested service from Lundbeck (Lundbeck Magazine) • Whether consent for direct marketing and processing of personal data has been given 	<ul style="list-style-type: none"> • Providing copies of Lundbeck Magazine, as requested • Direct marketing 	<p>The legal basis is consent, cf. Article 6(1)(a) of the GDPR and Lundbeck's legitimate interest in providing you with Lundbeck Magazine as requested, cf. Article 6(1)(f) of the GDPR.</p>		<p>Personal data related to your order of the Lundbeck magazine will be deleted at the latest 1 month after we have sent you the requested Lundbeck Magazine.</p>

<p>Via Lundbeck.com - All users of the website (via cookies)</p>	<p>By use of cookies, we may collect information on how you use lundbeck.com and your online behaviour. The type of personal data collected are:</p> <ul style="list-style-type: none"> • IP address, including your network location • Information about your computer • Type of browser • Search words 	<p>We use necessary cookies, functional cookies, statistical and marketing cookies. Please see a full description of these cookies in our Cookie Policy.</p>	<p>The legal basis is consent, cf. article 6 (1) (a), cf. also the Danish Executive Order on Cookies.</p> <p>For necessary cookies, the legal basis is Article 6(1)(f) of the GDPR.</p> <p>Lundbeck has a legitimate interest in providing the website and functionalities to users.</p>	<p>Data collected via cookies may be shared with our third party cookie providers, including via plug-ins. In certain cases, Lundbeck will be considered joint controller with some of these third parties. You can read more and find a link to the privacy notification of these third parties in our Cookie Policy.</p>	<p>Cookies and the connected collection of personal data will be deleted as described in the Cookie Policy unless storage for a longer period is required under applicable law.</p>
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